

CommonKindness
saves you money and supports
your favorite charities and causes - at no cost to you!



CommonKindness for Businesses

What is CommonKindness? CommonKindness offers hundreds of valuable, free coupons, product samples and other money-saving discounts, as well as access to free community services available in your local community. Each time people print coupons or use discounts on CommonKindness, funds are generated from advertisers to support non-profit organizations. CommonKindness shares 60% of its profits or 20% of revenue, whichever is greater, with non-profit organizations participating on the site. CommonKindness also offers a "**local economic stimulus package**" whereby local businesses can place coupons for their products and services on CommonKindness to encourage local spending, increase sales and profits and support local charities.

How can CommonKindness benefit my business? You can place coupons for your products and services on CommonKindness to drive traffic to your business and increase profits and sales. Your coupons may also be tied to support your favorite charities and causes, allowing you to "give back" to your community.

How can I include coupons for my products and services on CommonKindness? First, you must create a member account and a vendor account with CommonKindness. You can access your vendor account through your member profile to quickly and easily create coupons for your products and services.

Create and post coupons for your products and services on CommonKindness and you will receive **10 free prints of your coupons** and then only be charged \$0.25 per print thereafter. You are able to manage your account on a daily basis and control the number of coupons available to the public.

How can I support my favorite charities and causes through my coupons? When you create your coupons on CommonKindness, you have the option to include a non-profit's "Referral Code". Each non-profit on CommonKindness has its own Referral Code located on its profile page. You can search to find your favorite organization. If you include a Referral Code on your coupon, every time someone clips one of your coupons funds are generated to support the charity you have selected.

Why should I support charities through my coupons? Supporting your local charities through your CommonKindness coupons is a great way to give back to the non-profit organizations who help your local community! In addition, supporting local charities can increase customer loyalty and generate community good will.

How does CommonKindness benefit my customers? Your customers can use CommonKindness to find discounts and offers for your products and services. In addition, people travelling to your area can search your city or zip code on CommonKindness to find your offers, potentially generating new traffic to your business.

How can I let people know I participate on CommonKindness? When you create a vendor account, you can download a CommonKindness certificate to display and get a "Proud to be a CommonKindness company" window decal. You can also download a press release to send to your local media announcing your participation on CommonKindness to your local community.

Help spread the word about CommonKindness local business coupons. When consumers can find a wide variety of coupons offered in your local area on CommonKindness, they will return to the site on a regular basis. This, in turn, helps increase visibility for your business and increase traffic and sales.

CommonKindness

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www.CommonKindness.com